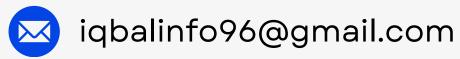


DIGITAL MARKETING AND WEB DEVELOPMENT SERVICES



iqbalinfotech.com





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OVERVIEW

Digital Marketing Expert with 5+ years of experience can provide you with Guaranteed Top rankings, well aware about the latest search engine updates and working according to the current trend of search engine.

We are one of India's leading Digital
Marketing companies and have more than 6
years of experience in this field. We always
follow Google's guidelines. We can rank your
website on the first page and improve your
website's organic traffic.

will focus on the unique selling point of your products and services to capture reader's attention and the content will be competitive to your competitors in order to gain a cutting edge over companies in your industry





O1 Strategic Insights:

We don't just create campaigns; we craft strategies. Our team conducts in-depth market research to understand your industry, identify opportunities, and develop a customized roadmap.

02 Multi-Channel Mastery:

From social media and content marketing to SEO and paid advertising, we leverage a diverse set of channels to maximize your brand's visibility.

03 Data-Driven Precision:

Our campaigns are backed by analytics and data-driven insights. By constantly monitoring performance metrics, we fine-tune strategies in real-time, ensuring optimal results.

OBJECTIVES





Increase Brand Visibility and Awareness

Our primary objective is to enhance your brand's visibility in the market. Through a targeted and comprehensive marketing strategy, we aim to increase awareness among your target audience.



Drive Customer Engagement

We strive to foster meaningful connections between your brand and your audience. Our objective is to create engaging content and interactive campaigns that encourage customer participation.



Boost Conversion Ratesand Sales

Ultimately, our goal is to drive tangible results for your business. We focus on optimizing conversion rates through strategic marketing initiatives. Whether it's through compelling calls-to-action, or optimized user experiences.

TARGET AUDIENCE

By targeting these diverse audience segments, our marketing agency ensures a customized and impactful approach that aligns with the specific needs and goals of each client.





E-commerce Businesses:

For online retailers and e-commerce businesses, our agency offers expertise in optimizing digital storefronts.



Health and Wellness Brands:

Targeting health and wellness brands allows us to capitalize on the growing market trend towards healthier lifestyles.



Local Businesses and Retailers:

For brick-and-mortar establishments, our agency crafts hyper-localized marketing strategies to drive foot traffic & enhance local search visibility.



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Website Development Services

Static Website

- 1-5 Pages
- Mobile-Friendly
- Basic SEO
- Contact Form
- 3-Month Support

\$230/Year

Dynamic Website

- CMS Integration
- Database Setup
- User Login System
- Blog/News Section
- 6-Month Support

\$320/Year

E-commerce Website

- Product Listings
- Payment Gateway
- Order Management
- Admin Dashboard
- 9-Month Support

\$505/Year



BREAK SLIDE

In the journey to success, sometimes you just need to pause, take a breath, and

appreciate how far you've come. Now, let's dive back in, recharged and ready to conquer the next steps together.



TIMELINE

Looking ahead, our business roadmap unfolds in a strategic timeline, marked by milestones and achievements that propel us toward our overarching goals.



Visibility Enhancement

Leverage social media, content marketing, and SEO strategies to increase online presence.

Customer Engagement

Develop and execute campaigns to foster customer engagement.

Market Analysis Visibility Enhance Conversion
Optimization

Customer Engagement

SOON

Market Analysis

Conduct a comprehensive market analysis to identify key opportunities and challenges.

Conversion Optimization

Focus on lead generation through targeted campaigns, compelling callsto-action, and strategic advertising.



SWOT ANALYSIS





Strengths

Strengths encompass the internal positive attributes and capabilities that give an organization a competitive advantage. This could include a strong brand reputation, skilled workforce, proprietary technology, or efficient operational processes.



Weaknesses

Weaknesses are internal factors that hinder an organization's performance and competitiveness. These could include outdated technology, lack of skilled personnel, or inefficient processes.



Opportunities

Opportunities refer to external factors that an organization can leverage to its advantage. These could be emerging market trends, advancements in technology, or changing consumer preferences.



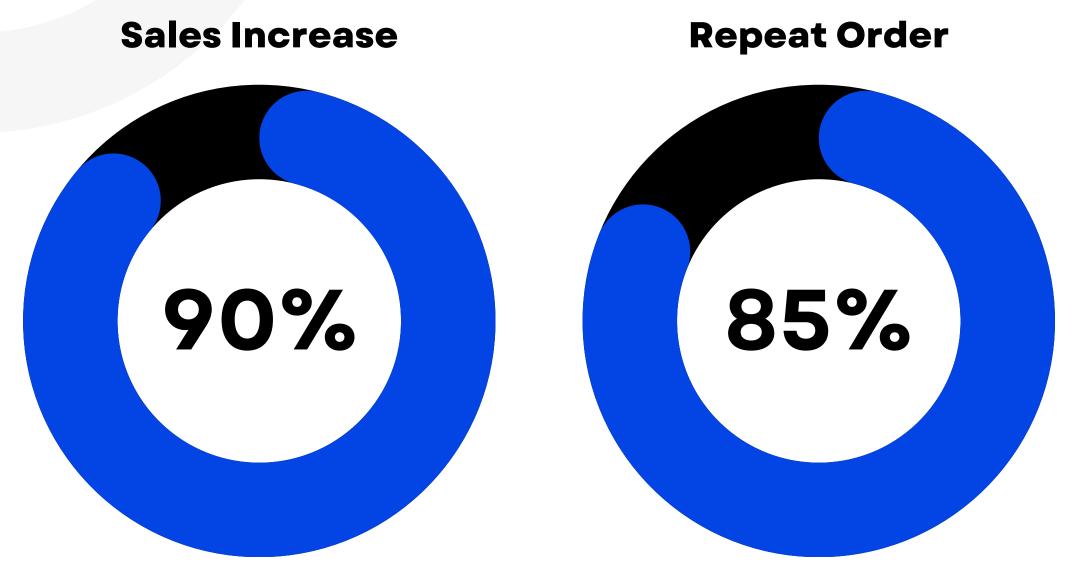
Threats

Threats encompass external factors that pose challenges and risks to an organization. This could include competition, economic downturns, regulatory changes, or technological disruptions.

STATISTIC



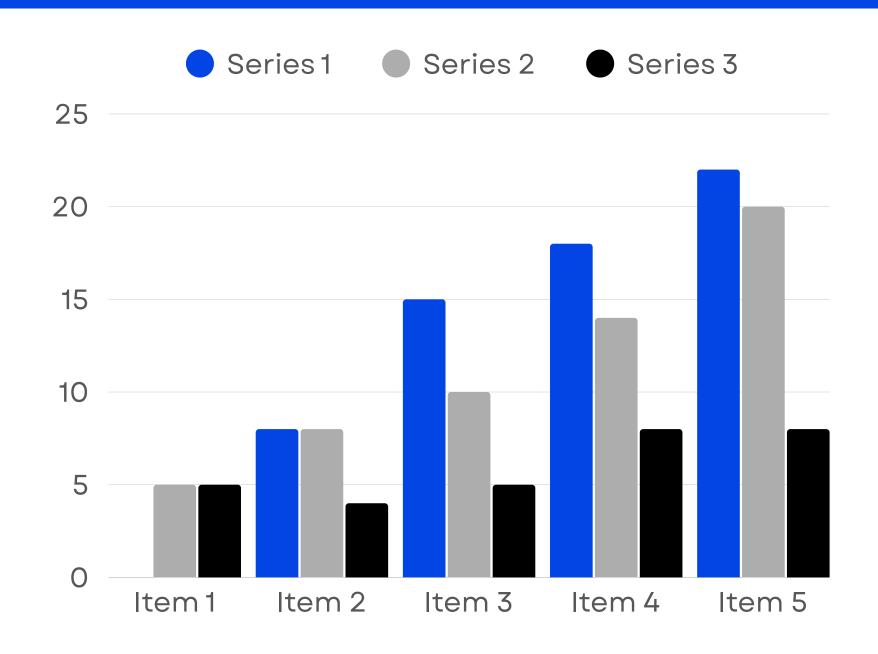
In essence, our statistic analysis provides a comprehensive understanding of an organization's current position in its market or industry, facilitating strategic decision-making and planning for future success.

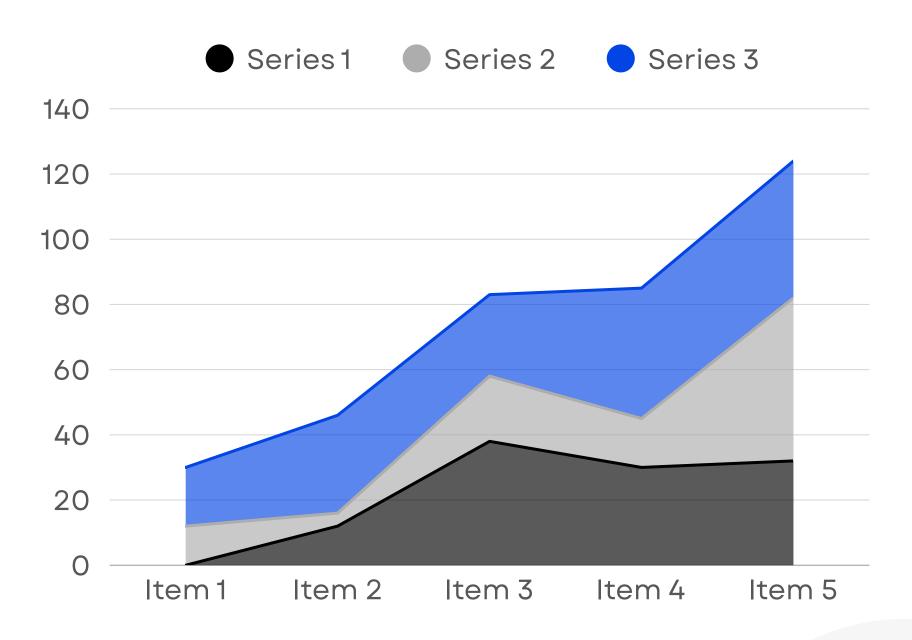


Recent client satisfaction surveys indicate an outstanding satisfaction rate of over 90%, underscoring our unwavering commitment to delivering exceptional service and exceeding our clients' expectations consistently.

STATISTIC







Our Customer's Satisfaction

An impressive client satisfaction rate underscores our unwavering commitment to delivering exceptional service and exceeding expectations.

Repeat Order Rate

Our remarkable client repeat order rate of 123 times are testament to the quality of our products/services and the trust our clients place in our ability.

STAKEHOLDER

As stakeholders in your success, our commitment goes beyond delivering exceptional services; we prioritize understanding and aligning with the unique goals and values of our clients.

QBAL NFOTECH	Internal Stakeholder	External Stakeholder	Priority Stakeholder
Stakeholder Name			
Stakeholder Name			
Stakeholder Name			

GALLERY

Embark on a visual journey through our gallery, where innovation meets creativity, showcasing a tapestry of successful projects and unparalleled expertise that defines Thynk Unlimited's commitment to excellence.















THANK YOU

FOR YOUR ATTENTION

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